

# Product Direction

## Facts

- Where are we?
  - EHCSS
  - AMP in EHCSS
  - Carbon

## Insights, Connections, Implications

- Where can we go?
  - Chemistry Short List
    - Current Smoke Constituents:  
Aldehydes, especially Acrolein;  
1, 3-Butadiene; CO; NO; Cd
    - On the horizon: Hydroquinone; Radicals
  - Rapid Screening
  - Disease Models, Biomarkers of Effect

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Major vs  
in ~~SEA~~ Smoke Chem  
+  
Biological Act.

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• Symposia on  
diseases etc.  
• ERP

– Sensory Research

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RD&E Game Plan - June 3-5, 2002

↳ determinants  
toxicology study

PM3001255636